

VOLUME 2



ISSUE 2

The Long Island Home

MAKING ROUNDS

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WE CARE FOR PEOPLE

SOUTH OAKS HOSPITAL
BROADLAWN MANOR NURSING & REHABILITATION CENTER



A MESSAGE FROM OUR CEO

Robert E. Detor

Broadlawn Manner (BLM) and South Oaks Hospital (SOH) have completed very important milestones. The New York State Department of Health surveyed the care at BLM and The Joint Commission, the New York State Office of Mental Health and Office of Alcohol and Substance Abuse Services completed their surveys of SOH. Both institutions received very high grades for the care we provide. These are rigorous reviews of our programs and services. Our staff are proud of the survey outcomes and justifiably so.

However, we continue to move forward in an effort to maintain and improve our quality during a time of increasing financial stress. The cost of health care has become a financial burden for individuals and our nation. The State and Federal governments have reduced the financial support for all levels of care. This has forced us to look at every service we provide. Where targets of opportunity for change were identified, services have been restructured to achieve more efficiencies, without sacrificing care.

The message for the future is creativeness and flexibility. We installed an Electronic Medical Record (EMR) system in BLM beginning two years ago. It has changed the way we manage. The EMR provides information quicker and more accurately. When the links with the surrounding hospitals are completed, it will save laboratory and pharmacy costs while expediting information to clinicians, so they can provide the right type of care while reducing delays. In the Fall of 2010, an EMR will begin at SOH. We expect the same benefits experienced in BLM when the installation is completed in 2011.

So we are working to do our part to maintain and improve quality while reducing costs. As technological capabilities continue to expand, we are committed to a flexible posture that will accept and adapt as necessary to meet the challenging environment.

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WE CARE FOR PEOPLE

A MESSAGE FROM THE
VICE PRESIDENT

Gerard Kaiser

As I sit down to write my second installment of "Making Rounds", I am looking out my window at a beautiful spring day. All of the trees and flowers are blooming and we have left the cold, wet and dreary days of late winter behind us. As the seasons march on, so does Broadlawn Manor. We have had an eventful first quarter of 2010 and look forward to our opportunities and rewards for the remainder of 2010.

We are very excited about two recent grant awards we received that will help us with our "green" initiatives and also recruitment of volunteers to our facility. In March, we received an award in excess of \$350,000 from the New York State Energy Research and Development Authority to install a solar energy system on Broadlawn Manor. The project, which is part of the American Recovery and Reinvestment Act, will be our first step in the "greening" of our organization. The solar energy system will be installed on the rooftop of the facility and will help in reducing our carbon emissions from our power source. In addition, we will have less reliance on the power authority, which will result in overall savings to the organization. We have also begun a partnership with AmeriCorps, a national volunteer service organization, to promote volunteering in elder care settings. The AmeriCorps in Eldercare Settings (ACES) project will provide funding to develop a formal volunteer outreach program in the community.



One piece of good news that has come out of Albany in recent months (and there haven't been many) was the enactment of the Family Health Care Decisions Act (FHCDA). Seventeen years in the making, this bill was signed into law by the Governor on February 24, 2010. The law creates a legal mechanism for the appointment of surrogates to make health care decisions for individuals who lack decision-making capacity in a nursing home. Based on this new law, family members or friends can be appointed to make these important decisions even if an individual did not have advance directives in place prior to being admitted to a nursing home. Our social work and medical departments will be working closely with our residents and families on implementing this important new law.

Finally, I would be remiss not to mention that May 9-14th was National Nursing Home Week. That week was a celebration of the outstanding work individuals provide to residents and patients in the 16,000 nursing homes nationwide. The theme for 2010 was "Enriching Lives Everyday". Here at Broadlawn Manor, we continuously strive to attain that goal. Our staff is committed to providing the highest quality care to our residents and patients. We may struggle at times, but our desire and effort are always true. I commend all of our staff for their outstanding work and thank our residents and families for choosing Broadlawn Manor for your care.

BROADLAWN MANOR

www.broadlawn.org